

UNIVERSITY OF MADRAS
B.A. DEGREE COURSE IN ENGLISH
SYLLABUS WITH EFFECT FROM 2020-2021

Title of the Course	Elective BEN-DSE2A: CREATIVE WRITING		
Category of the Course	Year & Semester Third Year & Sixth Semester	Credits 5	Subject Code
Hours:	90		
Objectives:	To offer a comprehensive course to nurture creative and writing skills required for various aspects of narrative, poetic and dramatic writing and also for content writing, advertising and related digital domains.		
Course Introduction (to be considered for internal assessment only)	<ul style="list-style-type: none"> • Can Creative writing be taught? What is creative fervour? • What is the thought process required for creativity? • How is the mental process translated into a physical process? • What are the psychological benefits of creative writing? • What are the primary steps to creativity in writing? 		
Course Components	<p>Unit 1: Introduction to Creative Writing 1.1 What is Creative Writing? – Refining Vocabulary - Developing Hints, Reading Comprehension 1.2 Situational Imagination – Expression of Imagination in Language 1.3 Creation of Word Pictures – Creation of Ambience</p> <p>Unit 2: Essays 2.1 Narrative Essays, Descriptive Essays, Expository Essays, Persuasive Essays 2.2 Argumentative Essays, Critical Essays 2.3 Cause & Effect Essays, Compare & Contrast Essays</p> <p>Unit 3: Writing Poetry 3.1 The art of Poesis – Poetic Devices – Metaphor – Simile 3.2 Sound Devices – Sound and Sense – Symbols – Imagery 3.3 Poetical – Sonnets, Odes, Limericks, Haikus</p> <p>Unit 4: Writing Narrative Fiction 4.1 Elements of Narration – Story and Plot – Characterization 4.2 Choice of Medium of Narration – Point of View 4.3 Short Stories – Novellas – Extended Narratives</p> <p>Unit 5: Writing for Stage and Screen 5.1 Basics of Script Writing for Stage and Screen 5.2 Plot, Characters, Dialogues Characterization on 5.3 Stage – Dialects and characterization through dialogue - Stage devices and ambience creation</p>		
Learning Outcomes	<p>On doing the course, students will be able to</p> <ul style="list-style-type: none"> ➤ Creatively write in different genres and also bring valuable insights ➤ Gain exposure and stimulate their creativity ➤ Improve their creative writing process in varied domains ➤ Produce clear and effective written communications ➤ Consider writing as a career 		

Prescribed Texts and Web Sources

- The Cambridge Introduction to Creative Writing by David Morley. London: CUP, 2012. Print

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- The Routledge Creative Writing Coursebook. By Paul Mills. London: Routledge Publishers,2006. Print
http://dl.booktolearn.com/ebooks2/art/artrelated/9780415317856_the_routledge_creative_writing_coursebook_61c1.pdf
- Creative Writing <https://www.uvm.edu/wid/writingcenter/tutortips/WritingCreativePage.pdf>
<https://twp.duke.edu/sites/twp.duke.edu/files/file-attachments/creative-writing-1.original.pdf>

BOOKS & WEB SOURCES FOR FURTHER REFERENCE

- Field, Syd Foundation of Screen Writing. Delta Revised Edition, New York: 2005. Print
- King, Stephen. On Writing: A Memoir of the Craft. Kindle Edition
- Earnshaw, Stephen. The Handbook of Creative Writing
<http://citeseerx.ist.psu.edu/viewdoc/download;jsessionid=B32648495166B603260852F832B36E6E?doi=10.1.1.690.7395&rep=rep1&type=pdf>
- Creative writing lessons: Creative Writing tips, advice and lessons from bestseller Stephen King
<https://www.youtube.com/watch?v=lwhOd65gGoY>
<https://www.youtube.com/watch?v=CxgiV-NtQvQ>
- Margaret Atwood's Top 5 Writing Tips <https://www.youtube.com/watch?v=fDkbyyPRKFY>
- How to Write a Book: 13 Steps From a Bestselling Author- Jerry B. Jenkins
- https://www.youtube.com/watch?v=yHKKtxliYaY&list=RDCMUCuK9ofevgGxPVI57p_fSpuA&start_radio=1&t=23

RECOMMENDED MOOC

- Udeemy: Creative Writing Courses <https://www.udemy.com/topic/creative-writing/>
- COURSERA: Creative Writing Specialization
<https://www.coursera.org/specializations/creative-writing>
- edX; Creative Writing Courses <https://www.edx.org/learn/creative-writing>
- STANFORD Continuing Studies
<https://continuingstudies.stanford.edu/online-courses/creative-writing>

TED TALKS

- The 8 Best Ted Talks for Writers
https://www.scribendi.com/advice/best_ted_talks_for_writers.en.html
- Collection of Ted Talks on Writing
<https://www.ted.com/topics/writing>