

**UNIVERSITY OF MADRAS**  
**B.Com. DEGREE COURSE IN CORPORATE SECRETARYSHIP**  
**SYLLABUS WITH EFFECT FROM 2020-2021**

**BCS-DSA01**

**ALLIED-I: INTERNATIONAL TRADE**

**Inst.Hrs : 6**  
**Credits : 5**

**YEAR: I**  
**SEMESTER: I**

**Course Objectives:**

1. To acquire specialised knowledge in international trade
2. To learn about WTO and how globalisation of Economy takes place.

**UNIT I**

Theories of International Trade – Ricardo – Haberlers Opportunity cost -Heckscher Ohlin theorem.

**UNIT II**

Trade policy – case for protection – Regional integration – European Union – EEC- UNCTAD – GATT – Asian – Development Bank.

**UNIT III**

WTO – Functions of WTO – An Overview.

**UNIT IV**

Balance of payments – Disequilibrium – Remedies – Exchange control – Purchasing Power parity Theory.

**UNIT V**

International monetary system – IMF – SDR – International liquidity – IBRD.

**SUGGESTED READINGS**

1. K.R.Gupta – International Economics, Atlantic Publisher Distributors Pvt Ltd.
2. P. Saravanan – International Marketing
3. S.Sankaran – Money, Banking and International Trade, Margham Publication, Chennai.
4. Francis Cherunilam – International Trade and Export Management, Himalaya Publishing House.