

UNIVERSITY OF MADRAS
B.B.A. DEGREE COURSE IN BUSINESS ADMINISTRATION
SYLLABUS WITH EFFECT FROM 2020-2021

BBA-DSE03

ELECTIVE-III: PROJECT WORK (GROUP)

CREDITS:5

VI SEM/III YEAR

Learning Objectives :

1. To enable students apply the conceptual knowledge in the study area.
2. To conduct study and provide suggestions for problem area and/or area of improvement.

A group of 3 students will be assigned a project in the beginning of the final year. The project work shall be submitted to the college 20 days before the end of the final year and the college has to certify the same and submit to the university 15 days prior to the commencement of the University examination.

The project shall be evaluated externally. The external examiner shall be form the panel of examiners suggested by the board of studies from totime.

Those who fail in the project work will have to redo the project work and submit to the college for external examination by the University.
