

UNIVERSITY OF MADRAS
B.B.A. DEGREE COURSE IN BUSINESS ADMINISTRATION
SYLLABUS WITH EFFECT FROM 2020-2021

BBA-DSC12

CORE-XII: MANAGEMENT INFORMATION SYSTEM

CREDITS:4

IV SEM/II YEAR

Learning Objectives :

1. To know the basic system concepts, types and its functions in business.
2. To familiarize computer, its components and functions.

UNIT I

Definition of Management Information System - MIS support for planning, Organizing and controlling - Structure of MIS - Information for decision -making.

UNIT II

Concept of System - Characteristics of System - Systems classification - Categories of Information Systems - Strategic information system and competitive advantage

UNIT III

Computers and Information Processing - Classification of computer - Input Devices – Output devices - Storage devices, - Batch and online processing. Hardware - Software. Database management Systems.

UNIT IV

System Analysis and design - SDLC - Role of System Analyst - Functional Information system - Personnel, production, material, marketing.

UNIT V

Decision Support Systems - Definition. Group Decision Support Systems - Business Process Outsourcing - Definition and function

Recommended Books:

1. Mudrick& Ross , "Management Information Systems", Prentice - Hall of India.
2. Sadagopan , "Management Information Systems" - Prentice- Hall ofIndia
3. CSV Murthy -"Management Information Systems" Himalaya publishing House.
4. Dr. S.P. Rajagopalan , "Management Information Systems and EDP " , Margham Publications , chennai.