

**UNIVERSITY OF MADRAS**  
**B.B.A. DEGREE COURSE IN BUSINESS ADMINISTRATION**  
**SYLLABUS WITH EFFECT FROM 2020-2021**

**BBA-DSC11**

**CORE-XI: FINANCIAL SERVICES**

**CREDITS: 4**

**IVSEM/II YEAR**

**Learning Objective :**

1. To understand the role & significance of Financial services.
2. To understand the various players in financial services market.

**UNIT I**

Meaning and importance of financial services – Types of financial services – Financial services and economic environment – Players in Financial Services Sector.

**UNIT II**

Merchant Banking – Functions – Issue management – Managing of new issues – Underwriting – Capital market – Stock Exchange – Role of SEBI

**UNIT III**

Leasing and Hire purchase – Concepts and features – Types of lease Accounts. Factoring – Functions of Factor

**UNIT IV**

Venture Capital – Credit Rating – Consumer Finance

**UNIT V**

Mutual Funds : Meaning – Types – Functions – Advantages – Institutions Involved – UTI

**REFERENCE BOOKS**

1. Financial Services –M. Y.Khan
2. Financial Services –B.Santhanam
3. Law of Insurance – Dr.M.N.Mishra
4. Indian Financial System – H.r.Machiraju
5. A Review of current Banking Theory and Practice – S.K.Basu.