

**UNIVERSITY OF MADRAS**  
**B.B.A. DEGREE COURSE IN BUSINESS ADMINISTRATION**  
**SYLLABUS WITH EFFECT FROM 2020-2021**

**BBA-DSC06**

**CORE-VI: ORGANISATIONAL BEHAVIOUR**

**CREDITS:4**

**III SEM/II YEAR**

**Learning Objectives:**

1. To familiarize evolution of organization theories and its significance.
2. To understand concepts underlying organization behaviour and its role.

**UNIT I**

Need and scope of organizational behaviour - Theories of organization - Individual difference Vs Group intelligence tests -Measurement of intelligence - Personality Tests - Nature – Types and uses of perception.

**UNIT II**

Motivation - Financial and non -Financial motivational techniques - Job satisfaction - meaning - Factors - Theories -Measurement -Morale - Importance - Employee attitudes and behavior and their significance to employee productivity.

**UNIT III**

Work environment -Good house keeping practices - Design of work place - Fatigue – Causes and prevention and their importance - Leadership -Types and theories of leadership

**UNIT IV**

Group dynamics -Cohesiveness - Co-operation - Competition - Resolution - Sociometry - Group norms - Role position status

**UNIT V**

Organizational culture and climate - Organizational Development

**Recommended Books**

1. Uma Sekaran, Organisational Behaviour Text & cases, 2nd edition, Tata McGraw Hill Publishing CO.Ltd
2. Gangadhar Rao, Narayana , V.S.P Rao, Organisational Behaviour 1987, Reprint 2000, Konark Publishers Pvt.Ltd , 1<sup>st</sup> edition
3. S.S. Khanka , Organisational Behaviour , S.Chand & Co , New Delhi.
4. J.Jayasankar , Organisational Behaviour , Margham Publications , Chennai .3.