

MAY 2017

ID 6612/GSK

Time : Three hours

Maximum : 75 marks

PART A — (5 × 6 = 30 marks)

Answer any FIVE questions.

1. What is a web Design? Explain features of good web design.
2. Explain the various web conventions.
3. What is a sitemap? How to design a sitemap.
4. What is navigation? How does it help web design?
5. Describe the basic web linking model.
6. Give an overview of web searching.
7. What are help systems? How are they designed?
8. Explain navigation and mouse travel.

PART B — (3 × 15 = 45 marks)

Answer any THREE questions.

9. Describe in detail the various characteristics of a web user.
10. (a) Describe the different types of general web sites.
(b) Describe the specific web site types.

11. What are search engines? How do they work? How are they optimised?
 12. Explain various layouts with example.
 13. Explain the various advanced GUI features.
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