



சென்னைப் பல்கலைக்கழகம்
UNIVERSITY OF MADRAS
INSTITUTE OF DISTANCE EDUCATION
THEORY TIME TABLE FOR M.B.A. DEGREE (Non-Semester)
JUNE 2020 EXAMINATIONS
F.N. Fore Noon: 9.30 A.M. to 12.30 P.M.

FOR CANDIDATES ADMITTED FROM THE CALENDAR YEAR 2002 TO 2012 and ACADEMIC YEAR 2006 – 2007 to 2011 – 2012 (i.e., X2 to X7, C8 to C12 & A7 to A11)

| DATE | SUBJECT | CODE |
|-------------------------------|---|----------------------|
| SECOND YEAR | | |
| 09.11.2020 F.N | Production and Materials Management *** | PMBL / PMB1L |
| 10.11.2020 F.N | Financial Management *** | PMBM / PMB1M |
| 11.11.2020 F.N | Computer Languages for Management | PMBN / PMB1N |
| 12.11.2020 F.N | Business Policy and Strategic Management | PMBP / PMB1P |
| 13.11.2020 F.N | Management Information Systems and Electronic Data Processing (EDP) *** | PMBR / PMB1R |
| 16.11.2020 F.N | International Marketing | PMBS / PMB1S |
| ELECTIVES | | |
| MARKETING | | |
| 17.11.2020 F.N | Marketing Research and Consumer Behaviour *** | PMEA / PMBM1 |
| 18.11.2020 F.N | Advertising Management and Sales Promotion *** | PMEB / PMBM2 |
| 19.11.2020 F.N | Sales Management and Distribution Management *** | PMEC / PMBM3 |
| 20.11.2020 F.N | Services Marketing *** | PMED / PMBM4 |
| FINANCE | | |
| 17.11.2020 F.N | Corporate Finance *** | PMEE / PMBF1 |
| 18.11.2020 F.N | Security Analysis and Portfolio Management *** | PMEF / PMBF2 |
| 19.11.2020 F.N | Tax Management *** | PMEG / PMBF3 |
| 20.11.2020 F.N | Merchant Banking and Financial services *** | PMEH / PMBF4 |
| SYSTEMS | | |
| 17.11.2020 F.N | Data Base Management Systems *** | PMEJ / PMBS1 |
| 18.11.2020 F.N | System Analysis and Design *** | PMEK / PMBS2 |
| 19.11.2020 F.N | Decision Support System *** | PMEI / PMBS3 |
| 20.11.2020 F.N | E-Business Technology and Management *** | PMEM / PMBS4 |
| HUMAN RESOURCE | | |
| 17.11.2020 F.N | Industrial and Labour Relations *** | PMEN / PMBR1 |
| 18.11.2020 F.N | Human Resources Development (HRD) *** | PMEP / PMBR2 |
| 19.11.2020 F.N | Total Quality Management *** | PMER / PMBR3 |
| 20.11.2020 F.N | Training and Development *** | PMES / PMBR4 |
| OPERATIONS | | |
| 17.11.2020 F.N | Supply Chain Management *** | PMBP1 |
| 18.11.2020 F.N | World Class Manufacturing *** | PMBP2 |
| 19.11.2020 F.N | Business Process Management and Outsourcing *** | PMBP3 |
| 20.11.2020 F.N | Project Management *** | PMBP4 |
| INTERNATIONAL BUSINESS | | |
| 17.11.2020 F.N | Export Management & Documentation *** | PMBN1 |
| 18.11.2020 F.N | Foreign Exchange Management *** | PMBN2 / PMSI5 |
| 19.11.2020 F.N | Management Strategies of MNCs *** | PMBN3 |
| 20.11.2020 F.N | Import Management *** | PMBN4 |
| EDUCATIONAL MANAGEMENT | | |
| 17.11.2020 F.N | Educational Policy, Planning & Administration *** | PMBE1 |
| 18.11.2020 F.N | Economics of Education *** | PMBE2 |
| 19.11.2020 F.N | Educational Institution Management *** | PMBE3 |
| 20.11.2020 F.N | Institutional Linkage for Educational Management *** | PMBE4 |

| TRAVEL AND TOURISM MANAGEMENT | | | |
|--|--|--|----------------------|
| 17.11.2020 F.N | Front Office Management *** | | PMBT1 |
| 18.11.2020 F.N | Principles of Tourism *** | | PMBT2 |
| 19.11.2020 F.N | Hospitality Management *** | | PMBT3 |
| 20.11.2020 F.N | Customer Relations and Service Management *** | | PMBT4 |
| HOSPITAL MANAGEMENT | | | |
| 17.11.2020 F.N | Health Policy & Health Care System *** | | PMBH1 |
| 18.11.2020 F.N | Hospital Planning and Designing *** | | PMBH2 |
| 19.11.2020 F.N | Hospital Records Management *** | | PMBH3 |
| 20.11.2020 F.N | Counseling | | PMBH4 |
| APPAREL MANAGEMENT | | | |
| 17.11.2020 F.N | Textile and Fabric Science *** | | PMBA1 |
| 18.11.2020 F.N | Fashion Merchandising *** | | PMBA2 |
| 19.11.2020 F.N | Apparel Manufacturing Technology *** | | PMBA3 |
| 20.11.2020 F.N | Apparel Production Management *** | | PMBA4 |
| EXPORT IMPORT MANAGEMENT Also for INTEGRATED M.B.A. (FIVE YEARS) | | | |
| 17.11.2020 F.N | International Trade and Commerce *** | | PMBX1 / MBSI1 |
| 21.11.2020 F.N | Foreign Trade and Policy *** | | PMBX2 / MBSI2 |
| 19.11.2020 F.N | International Logistics Management *** | | PMBX3 / MBSI3 |
| 20.11.2020 F.N | Cross Cultural Business Management *** | | PMBX4 / MBSI4 |
| LOGISTICS AND SUPPLY CHAIN MANAGEMENT | | | |
| 17.11.2020 F.N | Logistics and Managing the Supply Chain *** | | PMBL1 / MBSL1 |
| 18.11.2020 F.N | International Transport Systems *** | | PMBL2 / MBSL2 |
| 19.11.2020 F.N | Inventory and Warehousing Management *** | | PMBL3 / MBSL3 |
| 20.11.2020 F.N | Liner Trade and Multimodal Transport *** | | PMBL4 / MBSL4 |
| SHIPPING AND PORT MANAGEMENT | | | |
| 17.11.2020 F.N | Port and Terminal Management *** | | PMBG1 / MBSP1 |
| 18.11.2020 F.N | Shipping Management *** | | PMBG2 / MBSP2 |
| 19.11.2020 F.N | Port Pricing and Finance *** | | PMBG3 / MBSP3 |
| 20.11.2020 F.N | Port Marketing and Services *** | | PMBG4 / MBSP4 |
| OPTIONAL SUBJECTS | | | |
| SELECT TWO SUBJECTS FROM ANY ONE OF THE FOLLOWING TWO GROUPS A (or) B - IN LIEU OF PROJECT WORK | | | |
| GROUP – A | | | |
| 21.11.2020 F.N | Retail Marketing. *** | | PMAQ / PMB01 |
| 25.11.2020 F.N | Rural Marketing. | | PMBQ / PMB02 |
| 23.11.2020 F.N | Industrial Marketing. *** | | PMCQ / PMB03 |
| 24.11.2020 F.N | Customer Relations Management and Relationship Marketing *** | | PMDQ / PMB04 |
| GROUP – B | | | |
| 26.11.2020 F.N | Organizational Development. *** | | PMEQ / PMB05 |
| 23.11.2020 F.N | Entrepreneurship and Management of Small Business. | | PMFQ / PMB06 |
| 24.11.2020 F.N | Derivatives. *** | | PMHQ / PMB07 |
| 25.11.2020 F.N | Risk Management and Insurance. *** | | PMJQ / PMB08 |

**INTEGRATED M.B.A. (FIVE YEARS)
FOR CANDIDATES ADMITTED FROM
THE ACADEMIC YEAR 2010-2011/2011-2012 &
CALENDAR YEAR 2011/2012
(A10, C11, A11, C12 Batches)**

| FIFTH YEAR | | |
|-----------------------|--|---------------------------|
| 13.11.2020 F.N | Management Information System and EDP ### | PMBR/ PMB1R/ MBN5A |
| 16.11.2020 F.N | International Marketing ### | PMBS/ PMB1S/ MBN5B |
| ELECTIVES | | |
| MARKETING | | |
| 17.11.2020 F.N | Marketing Research and Consumer Behaviour *** | PMEA / PMBM1/ MBNM1 |
| 18.11.2020 F.N | Advertising Management and Sales Promotion *** | PMEB / PMBM2/ MBNM2 |
| 19.11.2020 F.N | Sales Management and Distribution Management *** | PMEC/ PMBM3/ MBNM3 |
| 20.11.2020 F.N | Services Marketing *** | PMED / PMBM4/ MBNM4 |
| FINANCE | | |
| 17.11.2020 F.N | Corporate Finance *** | PMEE / PMBF1/ MBNF1 |
| 18.11.2020 F.N | Security Analysis and Portfolio Management *** | PMEF / PMBF2/ MBNF2 |
| 19.11.2020 F.N | Tax Management *** | PMEG / PMBF3/ MBNF3 |
| 20.11.2020 F.N | Merchant Banking and Financial services *** | PMEH / PMBF4/ MBNF4 |
| SYSTEMS | | |
| 17.11.2020 F.N | Data Base Management Systems *** | PMEJ / PMBS1/ MBNS1 |
| 18.11.2020 F.N | System Analysis and Design *** | PMEK / PMBS2/ MBNS2 |
| 19.11.2020 F.N | Decision Support System *** | PMEL / PMBS3/ MBNS3 |
| 20.11.2020 F.N | E-Business Technology and Management *** | PEM / PMBS4/ MBNS4 |
| HUMAN RESOURCE | | |
| 17.11.2020 F.N | Industrial and Labour Relations *** | PMEN/ PMBR1/ MBNR1 |
| 18.11.2020 F.N | Human Resources Development (HRD) *** | PMEP / PMBR2/ MBNR2 |
| 19.11.2020 F.N | Total Quality Management *** | PMER / PMBR3/ MBNR3 |
| 20.11.2020 F.N | Training and Development *** | PMES / PMBR4/ MBNR4 |

| OPERATIONS | | |
|-------------------------------|---|----------------------------|
| 17.11.2020 F.N | Supply Chain Management *** | PMBP1/ MBNP1 |
| 18.11.2020 F.N | World Class Manufacturing *** | PMBP2/ MBNP2 |
| 19.11.2020 F.N | Business Process Management and Outsourcing *** | PMBP3/ MBNP3 |
| 20.11.2020 F.N | Project Management *** | PMBP4/ MBNP4 |
| INTERNATIONAL BUSINESS | | |
| 17.11.2020 F.N | Export Management & Documentation *** | PMBN1/ MBNN1 |
| 18.11.2020 F.N | Foreign Exchange Management *** | PMBN2 / PMSI5/ MBNN2 |
| 19.11.2020 F.N | Management Strategies of MNCs *** | PMBN3/ MBNN3 |
| 20.11.2020 F.N | Import Management *** | PMBN4/ MBNN4 |

| EDUCATIONAL MANAGEMENT | | |
|--------------------------------------|--|-----------------|
| 17.11.2020 F.N | Educational Policy, Planning & Administration *** | PMBE1/ MBNE1 |
| 18.11.2020 F.N | Economics of Education *** | PMBE2/ MBNE2 |
| 19.11.2020 F.N | Educational Institution Management *** | PMBE3/ MBNE3 |
| 20.11.2020 F.N | Institutional Linkage for Educational Management *** | PMBE4/ MBNE4 |
| TRAVEL AND TOURISM MANAGEMENT | | |
| 17.11.2020 F.N | Front Office Management *** | PMBT1/ MBNT1 |
| 18.11.2020 F.N | Principles of Tourism *** | PMBT2/ MBNT2 |
| 19.11.2020 F.N | Hospitality Management *** | PMBT3/ MBNT3 |
| 20.11.2020 F.N | Customer Relations and Service Management *** | PMBT4/ MBNT4 |
| HOSPITAL MANAGEMENT | | |
| 17.11.2020 F.N | Health Policy & Health Care System *** | PMBH1/ MBNH1 |
| 18.11.2020 F.N | Hospital Planning and Designing *** | PMBH2/ MBNH2 |
| 19.11.2020 F.N | Hospital Records Management *** | PMBH3/ MBNH3 |
| 20.11.2020 F.N | Counselling | PMBH4/ MBNH4 |
| APPAREL MANAGEMENT | | |
| 17.11.2020 F.N | Textile and Fabric Science *** | PMBA1/ MBNA1 |
| 18.11.2020 F.N | Fashion Merchandising *** | PMBA2/ MBNA2 |
| 19.11.2020 F.N | Apparel Manufacturing Technology *** | PMBA3/ MBNA3 |
| 20.11.2020 F.N | Apparel Production Management *** | PMBA4/ MBNA4 |

| OPTIONAL SUBJECTS | | |
|--|--|---------------------------|
| SELECT TWO SUBJECTS FROM ANY ONE OF THE FOLLOWING TWO GROUPS A (or) B - IN LIEU OF PROJECT WORK | | |
| GROUP - A | | |
| 21.11.2020 F.N | Retail Marketing. *** | PMAQ / PMB01/ MBNAQ |
| 25.11.2020 F.N | Rural Marketing. | PMBQ / PMB02/ MBNBQ |
| 23.11.2020 F.N | Industrial Marketing. *** | PMCQ / PMB03/ MBNCQ |
| 24.11.2020 F.N | Customer Relations Management and Relationship Marketing *** | PMDQ / PMB04/ MBNDQ |
| GROUP - B | | |
| 26.11.2020 F.N | Organizational Development. *** | PMEQ / PMB05/ MBNEQ |
| 23.11.2020 F.N | Entrepreneurship and Management of Small Business. | PMFQ / PMB06/ MBNFQ |
| 24.11.2020 F.N | Derivatives. *** | PMHQ / PMB07/ MBNHQ |
| 25.11.2020 F.N | Risk Management and Insurance. *** | PMJQ / PMB08/ MBNJQ |

@@@ - Common to both Non-Semester and Semester (Executive MBA)

- Common to both Non-Semester and Semester (Integrated MBA)

*** - Common to both MBA Non-Semester and Semester

Note - The candidate's admitted prior to the academic year 2008-2009 are directed to write their arrear subjects under the Regulation from the academic year 2010 - 2011.

University Buildings, Dr. K.PANDIAN, Ph.D.
Chepauk, Chennai 600 005. CONTROLLER OF EXAMINATIONS