



சென்னைப் பல்கலைக்கழகம்
UNIVERSITY OF MADRAS
INSTITUTE OF DISTANCE EDUCATION,
CBCS SEMESTER PATTERN
THEORY PAPERS TIME TABLE FOR M.B.A. DEGREE
EXAMINATIONS, JUNE 2020.
(CANDIDATES ADMITTED FOR THE ACADEMIC YEAR 2018 (A18))
F.N. Fore Noon: 9.30 A.M. to 12.30 P.M.

ELECTIVE PAPERS		
SECOND YEAR		
FOURTH SEMESTER		
(A18 BATCH ONLY)		
MARKETING		
DATE	SUBJECT	CODE
09.11.2020 F.N	Sales and Distribution Management	RMBM1
10.11.2020 F.N	Advertising and Sales Promotion	RMBM2
11.11.2020 F.N	Marketing Research and Consumer Behaviour	RMBM3
12.11.2020 F.N	Brand Management	RMBM4
FINANCE		
09.11.2020 F.N	Corporate Finance	RMBF1
10.11.2020 F.N	Security Analysis and Portfolio Management	RMBF2
11.11.2020 F.N	Tax Management	RMBF3
12.11.2020 F.N	Merchant Banking & Financial Services	RMBF4
HUMAN RESOURCE		
09.11.2020 F.N	Human Resources Development	RMBR1
10.11.2020 F.N	Industrial and Labour Relations	RMBR2
11.11.2020 F.N	Performance Management	RMBR3
12.11.2020 F.N	Organisational Development	RMBR4
SYSTEMS		
09.11.2020 F.N	Database Management Systems	RMBS1
10.11.2020 F.N	Decision Support System	RMBS2

11.11.2020 F.N	E-Business	RMBS3
12.11.2020 F.N	System Analysis and Design	RMBS4
LOGISTICS		
09.11.2020 F.N	Principles & Practice of Logistics Management	RMBL1
10.11.2020 F.N	Supply Chain Management	RMBL2
11.11.2020 F.N	Inventory & Warehousing Management	RMBL3
12.11.2020 F.N	Domestic and International Logistics Management	RMBL4
HOSPITAL MANAGEMENT		
09.11.2020 F.N	Health Policy and Health Care Systems	RMBH1
10.11.2020 F.N	Hospital Planning and Administration	RMBH2
11.11.2020 F.N	Hospital Records Management	RMBH3
12.11.2020 F.N	Customer Relationship Management	RMBH4

OPTIONAL SUBJECTS		
13.11.2020 F.N	Services Marketing	RMB01
16.11.2020 F.N	Quality Management	RMB02

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CONTROLLER OF EXAMINATIONS