# B.A. DEGREE COURSE IN HISTORY AND TOURISM

(w.e.f 2011-2012)

## FIRST YEAR

<table>
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<tr>
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<th>NAME OF COURSE</th>
<th>INST. HOURS</th>
<th>CREDITS</th>
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<tr>
<td>PART I</td>
<td>Languages Courses Tamil</td>
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<td>English</td>
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<td>CORE – PAPER II Tourism, Principles &amp; Practices</td>
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## SECOND SEMESTER

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### THIRD SEMESTER

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<td>A.D. 1757-1905</td>
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<td>PART III</td>
<td>CORE – PAPER VI Travel Management –I</td>
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### FOURTH SEMESTER

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<td>CORE – PAPER VIII Travel Management II</td>
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### FIFTH SEMESTER

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### SIXTH SEMESTER

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**List of Allied Papers:**

1. An outline History of Modern World A.D.1900 to 1945
3. Studies in Nationalism
4. History of India A.D.1858-1950
5. Women Studies
6. Air Ticketing and Fare Construction
SYLLABUS

SEMESTER I

CORE – PAPER I – MAIN CURRENTS IN INDIAN HISTORY UPTO A.D. 1206.

UNIT – I: Background and Sources – Indus Culture – Ancient Tamil Civilization – Vedic Age.


UNIT – IV: Harshavardhana – Chalukyas – Rajput Age.


BOOKS FOR REFERENCE:

1. Srinivasa Iyengar, P.T., 1983, History of Tamils from the earliest times to 600 A.D, Asian Educational Services, New Delhi
5. Pillay, K.K., 1979, Historical Heritage of the Tamils, MIP Publishers, Chennai.
11. Majumdar R.C., The Ancient India.
17. Pandey, A.B., Early Medieval India.
18. Ishwari Prasad, Medieval India.
UNIT – I: Definition and Fundamentals of Tourism – Concept of Domestic and International Tourism – Components of Tourism.

UNIT – II: Tourism through the Ages – Classification of Tourism – Economic, Social, Cultural and Environmental impact.


UNIT – V: Tourism Administration of India – Ministry of Tourism – Aims, Objectives – Functions – State Tourism Departments – Public Sector Agencies – ITDC, TTDC, Private Travel Agencies – Future Prospects of Tourism.

BOOKS FOR REFERENCE:

2. Ratandeep Singh, *Dynamics of Modern Tourism*.
4. Lajpathi Rai, *Development of Tourism in India*.
7. Lavkush Mishra, *Religious Tourism in India*.
SECOND SEMESTER

PAPER III - MAIN CURRENTS IN INDIAN HISTORY A.D. 1206 TO A.D. 1757.

UNIT - I: Delhi Sultanate - Slave Dynasty - Khalji.
UNIT - II: Tughlaqs - Sayyads and Lodis - Administration of Delhi Sultanate - Islamic Culture.
UNIT - III: Bhamini Kingdom - Vijayanagar Empire - Bakthi Movement.
UNIT - IV: Outline of the political history of the Mughals - Administration and Culture.
UNIT - V: Marathas and Sikhs - The Coming of Europeans - Battle of Plassey.

BOOKS FOR REFERENCE:
1. Banerjee, A.C., New History of Medieval India.
2. Pandey, A.B., Later Medieval India.
7. Tripathi, R.S., Rise and Fall of the Mughal Empire.
8. Majumdar, R.C., The Mughal Empire.
9. Chopra, India under the British Rule.
10 Ramsay Muir, Making of British India.
UNIT – I: Tourist Resources in India – Types of Resources – Natural Land forms – Climate – Flora and Fauna, Water Bodies.


UNIT – IV: Tourism in India – A Profile – Ministry of Tourism – Government of India – Aims and Objectives – Functions of State Tourism Department.


BOOKS FOR REFERENCE

1. Gamberedcie, M.R., - World History Picture and Story
2. Harry Browne - World History, the Twentieth Century
3. Drerey E. Wood - This Modern World
5. George W. SouthGate - An Introduction to World History
6. Ben Finger - Concise World History
7. David Thomson - World History from 1914 to 1950
8. Alice Magneir and John Conrad and Appel


UNIT – IV: Latin America in World Affairs – Latin American Countries – Cuba under Fidel Castro – The USA’s policy.


BOOKS FOR REFERENCE:
2. Harry Browne, World History, the Twentieth Century
3. Drery E. Wood, This Modern World.
5. George W. SouthGate, B.A., An Introduction to World History.
6. Ben Finger, Concise World History
STUDIES IN NATIONALISM


UNIT – IV: Colonisation of Middle East – Arab Nationalism – Nationalist struggle in Egypt.


BOOKS FOR REFERENCE:

2. Clyde and Beers, History of East Asia.
4. Harrison Church, R.J., West Africa.
HISTORY OF INDIA A.D. 1858 TO A.D. 1964

UNIT – I: India under the Crown – Lytton, Ripon, Curzon – Constitutional Development 1858, 1861, 1892.


BOOKS FOR REFERENCE:

1. Sumit Sarkar, Modern India.
4. Pandey, B.N., A Contemporary History of the Indian National Congress (Vols 1,2, and 3)
WOMEN'S STUDIES

UNIT – I: Definition of Women’s Studies – Its Objectives – Scope – Theories of Feminism – Women’s Movements in the West.


BOOKS FOR REFERENCE:

S.. Tara Ali Aog, India’s Women Power.
1. Rama Mehta, Socio-legal, Status of Women in India.
5. Neena Desai, A Decade of Women’s Movement in India.
7. Banbs Olive, Faces of Feminism – A Study of Feminism as a Social Movement.
**AIR TICKETING & FARE CONSTRUCTION**

**Unit – I:** Air Transport: Airlines abbreviations, Codes and Definitions – Aircraft and in-flight services – Airport facilities and special passengers – Automation- Baggage-International regulations –Travel Guides.


**Unit – IV:** Tour Programmes: Terms and abbreviations – Types of tours – How and why tours are produced – Items included in a tour brochure – Booking conditions – Reservation procedures.

**Unit – V:** Travel Formalities: The Passport – Health certificates – Taxes, customs and currency – Travel insurance – General preventive measures – The Travel information manual (TIM) – Consequences of negligence.

**BOOK FOR REFERENCE:**

1. Guides to IATA/ UFTAA Training courses and journals published by International Air Transport Association and Universal Federation of Travel Agent Association.
THIRD SEMESTER

PAPER V - MAIN CURRENTS IN INDIAN HISTORY FROM A.D. 1757 TO 1905


UNIT - II: Wellesley –Lord Hastings -Reforms of Bentinck - Maharaja Ranjit Singh

UNIT - III: Reforms of Dalhousie - Revolt of 1857 - Economic Impact of Company’s rule.


UNIT - V: National Awakening: Socio-Religious Reform Movements – Emergence of Nationalism - Indian National Congress - Moderates

BOOKS FOR REFERENCE:
1. Chopra, P.N., and Majumdar, R.C., Main Currents in Indian History
2. Grover, B.L., and Grover, S., A New Look on Modern Indian History
3. Majumdar, R.C., An Advanced History of Modern India, Part III.
4. HariRao and Hanumanthan, History of India (Vol. II)
UNIT – I: Managerial Aspects of Travel – Role of Managers in Travel Industry.
UNIT – II: Transport Industry, Air, Rail, Road, Sea and Waterways.
UNIT – III: Travel Formalities and Regulations – Passport, Visa, Foreign Exchange – Customs and Immigration.
UNIT – IV: Passenger Reservation and Ticketing – Air Ticketing.
UNIT – V: Accounts Procedure – Mode of Payment – Indian Travellers – Foreigners – Airlines Payments – Commissions from Principals – Airport and Baggage handling procedure.

BOOKS FOR REFERENCE:
3. Seth, P.N., Successful Tourism Management.
FOURTH SEMESTER

PAPER VII - MAIN CURRENTS IN INDIAN HISTORY FROM A.D. 1905 TO 2000


BOOKS FOR REFERENCE:
1. Agarwal, R.C., Constitutional History of India and National Movement
2. Bipan Chandra, Modern India, NCERT Publications.
3. Majumdar, R.C., and others, An Advanced History of India, Part III Modern India.
5. Grover, B.L., Modern India.

UNIT – II: Travel Trade Associations and Travel Legislations – Various Travel Associations – Universal Federation of Travel Agents Associations – (UFTAA) – World Association of Travel Agencies (WATA) – American Society of Travel Agency (ASTA), Need for Travel Legislation – European Community Guidelines.

UNIT – III: Tour Operations – Preparation of Tour itinerary – Tour Operational details – Types of Tours.


UNIT – V: Tourism Operators.

BOOKS FOR REFERENCE:
3. Seth, P.N., Successful Tourism Management.
FIFTH SEMESTER

CORE PAPER IX- HISTORY OF TAMILNADU UPTO A.D. 1565

UNIT – I: Geography of Tamil Country –Sources – Ancient Tamil Civilization – Sangam Age: Political, Social, Economic and Religious Conditions.


UNIT – IV: Second Pandya Empire – Maravarman Sundara Pandyan – Malikkafur Invasion – Marcopolo’s Account – Art and Architecture -.Sultanate of Madurai

UNIT - V: Tamilagam under Vijayanagar – Its Impact on Tamilagam.

BOOKS FOR REFERENCE:

5. Pillay, K.K., 1979, Historical Heritage of the Tamils, MIP Publishers, Chennai.
8. Aravanan, K.P., 1984, Tamilarin Thayakam (Motherland of Tamilians) International Institute of Tamil Studies, Chennai
9. Subramanian, N., Sangam Age. 1
10. Gopalan, R., Pallavas of Kanchi.
12. Rajayyan, K., History of Tamilnadu.
13. Pillay, K.K., 1975, A Social History of the Tamils, Tamilnadu History –Its People and Culture (in Tamil), University of Madras, Chennai
16. Sadasiva Pandarathar, Chozhar Varalaru
17. Tamilnadu Arasu Veliyedu, TamilnattuVaralaru –Sanga Kalam
18. Rasamanickam, M., Pallavar Varalaru
19. Venkatasamy, M., Chozhar Varalaru
20. Balasubramaniam, M., Chozhar Kalatthu Arasiyal- Panbadu Varalaru.
22. இந்தியாவின், 1999, பல்கலைக் கழகம், நூற்றாண்டு
23. பல்கலைக் கழகம், 2008, குறிப்பிட்டிய நூற்றாண்டுக் கல்வியியல் வலுவு (குறிப்பிட்டிய கல்வி), நூற்றாண்டு பல்கலைக் கழகம், நூற்றாண்டு-22.
24. இந்தியாவின், 1941, குறிப்பிட்டிய நூற்றாண்டுக் கல்வியியல் வலுவு, நூற்றாண்டு கல்வியியல் வலுவு, நூற்றாண்டு கல்வியியல் வலுவு, நூற்றாண்டு கல்வியியல் வலுவு.
25. இந்தியாவின், 1999, பல்கலைக் கழகம் - அரசுப் பல்கலைக் கழகம், நூற்றாண்டு கல்வியியல் வலுவு, நூற்றாண்டு கல்வியியல் வலுவு.

UNIT - I: Advent of Europeans -Impact on China and Japan.


BOOKS FOR REFERENCE:
3. Harrison, B., South East Asia.

UNIT – II: Discovery of New Sea Routes and New Lands - Inventions

UNIT – III: Rise of Nation States – Nationalism – Thirty Years War.

UNIT – IV: Benevolent Despots, Louis XIV of France – Fredick II of Prussia – Joseph II of Austria – Peter the Great of Russia – Catherine of Russia.


BOOKS FOR REFERENCE:
3. Schevill, Ferdinand – A History of Europe from the Reformation to the Present day 1951.
4. Ragbir Dayal, History of Europe since 11789.
5. Majumdar, R.C., History of Europe since 1789.
PAPER X - HISTORY OF USA UPTO A.D. 1900

UNIT - I: May Flower – Colonial Experience -European Settlements -Thirteen Colonies - War of Independence -Declaration of Independence - Confederation.


BOOKS FOR REFERENCE:
4. William Miller, A New History of United States-

UNIT – II: Tourism Planning and Development, Factors Influencing Tourism Development – Tourism Planning in India


BOOKS FOR REFERENCE:
1. Akshay Kumar, *Tourism Management*.
5. Lajpathi Rai, *Development of tourism in India*. 
ELECTIVE I - GEOGRAPHY OF TOURISM – I (EXCLUDING INDIA)

UNIT – I: Geographical features of Tourist Development – Climate and Geography – Impact of Geography on Tourism.

UNIT – II: Relationship between Tourist Generating region and Destination Areas – Geographical Regions of Tourism European Region.

UNIT – III: The Americas – Tourist Potential

UNIT – IV: Africa and West Asia – Tourist Potentials.

UNIT – V: The Far East and Australia – Asia Pacific Region.

BOOKS FOR REFERENCE:
2. Khauna and Gupta, Economic and Commercial Geography.


UNIT III: Data Base Planning and Creating tables – Creating and using forms – Modifying tables – working with external data – Creating the relational database – enhancing form design – Producing reports creating queries.

UNIT IV: Powerpoint: Building Presentation - Modifying visual elements – Formatting and Checking Text – Adding Objects – Applying Transitions, Animation effects and linking – Preparing handouts – Taking the shows on the road.

UNIT V: Tourism: Introduction to Tour net, Features of Tour Manager: Costing, Reservation and Cancellation, Requests, Preparation of Exchange orders, Invoicing and Accounts.

BOOKS FOR REFERENCE

1. V. Rajaraman - Introduction to Computer Science
UNIT - I: Tamilagam under Nayaks and Marathas - The Sethupathis of Ramnad.

UNIT - II: The Carnatic Nawabs - Advent of the Europeans – Anglo - French rivalry - The Carnatic Wars.


UNIT - IV: Tamilnadu under the British - Revenue Settlement - Role of Tamilnadu in the Freedom Struggle - Justice Party - Self-Respect Movement and Periyar E.V.R.

UNIT - V: Contemporary Tamilagam - Tamilagam under Congress rule - D.M.K. - Anti-Hindi Agitations - C.N. Annadurai - Dravidian Rule: The DMK and AIADMK.

BOOKS FOR REFERENCE:
2. Sarkar, J.N., *Shivaji and His times*.
8. Thandavan, R., *All India Anna Dravida Munnetra Kazhagam*.
10. Thandavan, R., *Dr. J. Jayalalitha – A Phenomenon*.

UNIT II: China - Emergence of Communism - Civil War - Mao Tse Tung - People's Republic of China - Political, Social, Economic Developments and Cultural Revolution.


UNIT V: Japan - New Constitution of Japan - Reconstruction of Japan after World War II - Technological Developments - Post-War Politics in Japan – Foreign Policy.

BOOKS FOR REFERENCE:
2. David H. James, The Rise and Fall of the Japanese Empire.
4. Harrison, B., South East Asia.
6. Keeton, G.W., China, the Far East and the Future.

PAPER XIII - HISTORY OF MODERN EUROPE A.D. 1789 TO 1919

UNIT – I: French Revolution – Causes, Course and Results – Napolean I – Domestic and Foreign Policy.

UNIT – II: Vienna Congress, Metternich – Holy Alliance – Concert of Europe.

UNIT – III: Revolutions of 1830 and 1848 – Domestic and Foreign Policy.

UNIT – IV: Unification of Italy – unification of Germany – Bismarck as Chancellor.


BOOKS FOR REFERENCE:
2. Hayes, C.J., Modern Europe since 1870.
5. Hazen, C.D., Modern Europe.


BOOKS FOR REFERENCE:
5. K. Rajyyan, K., History of USA

UNIT – II: Supplementary Accommodation Motel – Youth Hostel – Pension Caravan and Camping Sites – Bed and Breakfast Establishments, Holiday Villages.


UNIT – IV: Hotel Terminology – Common Phrases used in the day-to-day working of Hotels – Cultural Habits – Dress, Food Habits and Diet.

UNIT – V: Hotel Industry in India – Classification of Hotels in India – Major Hotel chains in India – Federation of Hotel and Restaurant Associations of India (FHRAI)

BOOKS FOR REFERENCE:
1. Pushpinder S. Gill (Ed.), Tourism and Hotel Management.
2. Medik, S., Profile of the Hotel and Catering Industry
5. Bubart, A.J. and Medik, Tourism; Past, Present and Future.
ELECTIVE III - GEOGRAPHY OF TOURISM WITH REFERENCE TO INDIA

UNIT – I: Geography of India – Physical Features – Climatology.


UNIT – III: India for the Tourist – The Panorama and the Paradox – Cultural Heritage of Tourism - Craftsmanship

UNIT – IV: India for all Seasons – Pattern of Traffic – Seasonality – India’s image abroad.

UNIT – V: India’s Tourist Attractions – Study of Tourist Centres.

BOOKS FOR REFERENCE:
1. Gopal Singh, Geography of India.
2. Basham, A.L., Cultural Heritage of India.
4. Khanna and Gupta, Economic and Commercial Geography
5. Gupta, S.P., and Krishnalal, Tourism, Museums and Monuments in India.

ELECTIVE IV

PROJECT

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