

## **SYLLABUS**

### **Admission Entrance Exam for M.Com (International Business & Finance / Business Data Science) 2022 - 2023**

#### **FINANCIAL ACCOUNTING :**

**Concepts and Principles – Types – Single Entry – Double Entry – Financial accounts – Partnership Accounting.**

#### **COST ACCOUNTING:**

**Concepts – Principles – Standard Costing – Marginal Costing – Budgeting .**

#### **CORPORATE ACCOUNTING:**

**Principles – Companies Act 2013 – Issue of Shares and Debentures Financial Accounts.**

#### **MANAGEMENT ACCOUNTING:**

**Principles, Concepts, Reporting etc.**

#### **MARKETING:**

**Concepts – Types – Brand – Communication -- Service Marketing**

#### **HUMAN RESOURCE MANAGEMENT:**

**Functions – Organisation – Scope – HR Policy – Practices – Organizational Behaviour – Principles – Theories – Foundations of Individual Behaviour – Stress.**

#### **BANKING AND FINANCE:**

**Types – Concepts – Financial Market – Stock Market – SEBI – Venture Capital – Investment Risk – Returns – Capital Structure.**

#### **ENTREPRENEURIAL DEVELOPMENT:**

**Concepts – Types – Development Programs.**