



# UNIVERSITY OF MADRAS

(Established under the Act of Incorporation XXVII of 1857 –  
Madras University Act 1923) - (State University)

**M.B.A. DEGREE EXAMINATIONS, APRIL 2017**

**[CHOICE BASED CREDIT SYSTEM]**

**FOR CANDIDATES ADMITTED PRIOR TO 2013-2014**

**THEORY - TIME TABLE [Revised Regulations]**

FN: 10.00 a.m. to 01.00 p.m

AN: 02.00 p.m. to 05.00 p.m.

Maximum for each paper: 75 Marks

DATE & SESSION	SUBJECT		SUBJECT CODE
<b>FIRST SEMESTER (FULL TIME / PART TIME)</b>			
17.04.2017 FN	Paper-I	@ Management Principles	PMB1A
18.04.2017 FN	Paper-II	@ Quantitative and Research Methods in Business	PMB1B
19.04.2017 FN	Paper-III	@ Organisational Behaviour	PMB1C
20.04.2017 FN	Paper-IV	@ Management Accounting	PMB1D
21.04.2017 FN	Paper-V	# Managerial Economics	PMB1E
22.04.2017 FN	<b>Paper-VI Elective (Inter Disciplinary)</b>	# Business Communication	PMBEA
		# Entrepreneurship and Management of Small Business	PMBEB
<b>SECOND SEMESTER (FULL TIME / PART TIME)</b>			
06.04.2017 FN	Paper-VIII	# Legal Systems in Business	PMB2G
07.04.2017 FN	Paper-IX	# Applied Operations Research	PMB2H
08.04.2017 FN	Paper-X	*Human Resources Management	PMB2J
10.04.2017 FN	Paper-XI	*Marketing Management	PMB2K
11.04.2017 FN	Paper-XII	*Production and Materials Management	PMB2L
13.04.2017 FN	Paper-XIII	**Financial Management	PMB2M
15.04.2017 FN	<b>Paper-XIV Elective (Inter Disciplinary)</b>	*Computer Languages for Management	PMBEC
		*Total Quality Management	PMBED
<b>THIRD SEMESTER FULL TIME/FOURTH SEMESTER PART TIME</b>			
03.04.2017 FN	Paper- XVI –	** Business Policy and Strategic Management	PMB3R
04.04.2017 FN	Paper XVII -	** Management Information Systems and EDP	PMB3S

**ELECTIVE SUBJECTS FOR THIRD/FOURTH SEMESTER (FULL TIME)  
AND FOR FOURTH-FIFTH SEMESTER (PART-TIME)**

<b>DATE &amp; SESSION</b>	<b>SUBJECT</b>	<b>SUBJECT CODE</b>
05.04.2017 FN	Service Marketing	PMB10
03.04.2017 AN	Marketing Research and Consumer Behavior	PMB01
04.04.2017 AN	Corporate Finance	PMB02
05.04.2017 AN	Advertising Management and Sales Promotion	PMB03
06.04.2017 AN	Sales Management and Distribution Management	PMB04
07.04.2017 AN	Security Analysis and Portfolio Management	PMB05
08.04.2017 AN	Tax Management	PMB06
10.04.2017 AN	New Product Strategy and Management	PMB07
11.04.2017 AN	Industrial Marketing	PMB08
13.04.2017 AN	Data Base Management Systems	PMB09
15.04.2017 AN	System Analysis and Design	PMB11
17.04.2017 AN	Decision Support System	PMB12
18.04.2017 AN	E-Business Technology and Management	PMB13
19.04.2017 AN	Merchant Banking and Financial Services	PMB14
20.04.2017 AN	Human Resources Development (HRD)	PMB15
21.04.2017 AN	Customer Relations Management and Relationship Marketing	PMB16
22.04.2017 AN	Training and Development	PMB17
24.04.2017 FN	Organizational Development	PMB18
24.04.2017 AN	Retail Marketing	PMB19
25.04.2017 FN	Rural Marketing	PMB20
25.04.2017 AN	Derivatives	PMB21
26.04.2017 FN	Risk Management and Insurance	PMB22
26.04.2017 AN	Industrial and Labour Relations	PMB23
27.04.2017 FN	International Marketing	PMB24
27.04.2017 AN	Supply Chain Management	PMB25
<b>@ Common to I Semester Part-time</b>		<b># Common to II Semester Part-time</b>
<b>* Common to III Semester Part-time</b>		<b>** Common to IV Semester Part-time</b>
<b>University Centenary Building Chepauk, Chennai – 600 005. APRIL 2017</b>		<b>Dr. M. SRINIVASAN, Ph.D., Controller of Examinations i/c.</b>



# UNIVERSITY OF MADRAS

(Established under the Act of Incorporation XXVII of 1857 –  
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**M.A. DEGREE IN HUMAN RESOURCE MANAGEMENT,  
(CHOICE BASED CREDIT SYSTEM) APRIL 2017**  
For candidates admitted prior to 2013-2014

## THEORY - TIME TABLE

Maximum for each paper: 75 Marks

FN: 10.00 a.m. to 01.00 p.m.

DATE & SESSION	SUBJECT		SUBJECT CODE
<b>FIRST SEMESTER</b>			
03.04.2017 FN	Paper-I	Managerial Concepts	PMA1A
04.04.2017 FN	Paper-II	Organisational Behaviour	PMA1B
05.04.2017 FN	Paper-III	Human Resource Management	PMA1C
06.04.2017 FN	Paper-IV	Research Methods	PMA1D
07.04.2017 FN	Paper-V	Business Communication	PMA1E
<b>SECOND SEMESTER</b>			
08.04.2017 FN	Paper-VII	Organizational Development	PMA2G
10.04.2017 FN	Paper-VIII	Management Training and Development	PMA2H
11.04.2017 FN	Paper-IX	Legal Framework Governing Human Relations	PMA2J
13.04.2017 FN	Paper-X	MIS for Human Resource Management	PMA2K
15.04.2017 FN	Paper-XI Elective (Extra Disciplinary)	Management Accounting	PMA2L
<b>THIRD SEMESTER</b>			
17.04.2017 FN	PAPER XII	Human Resources Development	PMA3M
18.04.2017 FN	PAPER XIII	Industrial Relations	PMA3N
19.04.2017 FN	PAPER XIV	Manpower Development for Technological Change	PMA3P
20.04.2017 FN	PAPER XV	Labour Welfare (Common to M.Sc Bio-informatics Degree Course)	<b>PMA3R/ MCPBC</b>
21.04.2017 FN	PAPER XVI	Computer Languages for Management	PMA3S
<b>FOURTH SEMESTER</b>			
22.04.2017 FN	PAPER XX	Total Quality Management	PMA4T
24.04.2017 FN	PAPER XXI	Entrepreneurship and Management in Small Business	PMA4W
25.04.2017 FN	PAPER XXII	Business Policy and Strategic Management	PMA4X
<b>University Centenary Building Chepauk, Chennai – 600 005. APRIL 2017.</b>		<b>Dr. M. SRINIVASAN, Ph.D., Controller of Examinations i/c.</b>	



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**M.B.A. Degree Examinations, APRIL 2017**  
**[CHOICE BASED CREDIT SYSTEM]**

**FOR CANDIDATES ADMITTED FROM 2013-2014**  
**THEORY - TIME TABLE [Revised Regulations]**

F.N: 10.00 a.m. to 01.00 p.m.

Maximum for each paper: 75 marks

A.N.:02.00 p.m. to 05.00 p.m.

<b>DATE &amp; SESSION</b>	<b>SUBJECT</b>	<b>SUBJECT CODE</b>
<b>FIRST SEMESTER</b>		
25.04.2017 AN	PAPER I Management Principles and Business Ethics	PMD1A
26.04.2017 AN	PAPER II Quantitative and Research Methods in Business	PMD1B
27.04.2017 AN	PAPER III Organisational Behaviour	PMD1C
28.04.2017 AN	PAPER IV Accounting for Managers	PMD1D
29.04.2017 AN	PAPER V Managerial Economics	PMD1E
02.05.2017 AN	PAPER VI <b>Elective (Inter Disciplinary)</b> Innovation and Entrepreneurship	PMDEA
<b>SECOND SEMESTER</b>		
26.04.2017 FN	PAPER VIII Legal Systems in Business	PMD2G
27.04.2017 FN	PAPER IX Applied Operations Research	PMD2H
28.04.2017 FN	PAPER X Human Resource Management	PMD2J
29.04.2017 FN	PAPER XI Marketing Management	PMD2K
02.05.2017 FN	PAPER XII Operations Management	PMD2L
03.05.2017 FN	PAPER XIII Financial Management	PMD2M
04.05.2017 FN	PAPER XIV <b>Elective (Inter Disciplinary)</b> International Business	PMDEB
<b>THIRD SEMESTER</b>		
03.04.2017 FN	PAPER XVI Strategic Management	PMD3R
04.04.2017 FN	PAPER XVII Management Information Systems	PMD3S

### ELECTIVE SUBJECTS

DATE & SESSION	SUBJECT	SUBJECT CODE
05.04.2017 FN	Marketing Research and Consumer Behavior	PMD01
06.04.2017 FN	Corporate Finance	PMD02
07.04.2017 FN	Advertising Management and Sales Promotion	PMD03
08.04.2017 FN	Security Analysis and Portfolio Management	PMD05
10.04.2017 FN	Service Marketing	PMD10
11.04.2017 FN	Merchant Banking and Financial Services	PMD14
13.04.2017 FN	Human Resources Development	PMD15
15.04.2017 FN	Customer Relations Management	PMD16
17.04.2017 FN	Performance Management	PMD17
18.04.2017 FN	Organisational Development	PMD18
19.04.2017 FN	Retail Marketing	PMD19
20.04.2017 FN	Rural Marketing	PMD20
21.04.2017 FN	Banking and Insurance	PMD22
22.04.2017 FN	Industrial and Labour Relations	PMD23
24.04.2017 FN	International Marketing	PMD24
25.04.2017 FN	Supply Chain Management	PMD25
03.04.2017 AN	Sales and Distribution Management	PMD04
04.04.2017 AN	Tax Management	PMD06
05.04.2017 AN	Brand Management	PMD07
06.04.2017 AN	Industrial Marketing	PMD08
07.04.2017 AN	Database Management Systems	PMD09
08.04.2017 AN	System Analysis and Design	PMD11
10.04.2017 AN	Decision Support System	PMD12
11.04.2017 AN	E-Business	PMD13
13.04.2017 AN	Derivatives Management	PMD21
15.04.2017 AN	Quality Management	PMD26
<b>University Centenary Building</b> <b>Chepauk, Chennai – 600 005.</b> <b>APRIL 2017.</b>		<b>Dr. M. SRINIVASAN, Ph.D.,</b> <b>Controller of Examinations i/c.</b>



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**M.A. DEGREE COURSE IN HUMAN RESOURCE MANAGEMENT  
(CHOICE BASED CREDIT SYSTEM) APRIL 2017.**

[For candidates admitted from the Academic year 2013-2014]

### THEORY - TIME TABLE

Maximum for each paper: 75 marks

F.N: 10.00 a.m. to 01.00 p.m.

DATE & SESSION	SUBJECT	SUBJECT CODE	
<b>FIRST SEMESTER</b>			
22.04.2017 FN	PAPER-1	Managerial Concepts and Business Ethics	PMC1A
24.04.2017 FN	PAPER-2	Organisational Behaviour	PMC1B
25.04.2017 FN	PAPER-3	Human Resource Management	PMC1C
26.04.2017 FN	PAPER-4	Legal Framework Governing Human Relations	PMC1D
27.04.2017 FN	<b>ELECTIVE-I</b>	Computer Languages for Management	PMCAA
<b>SECOND SEMESTER</b>			
15.04.2017 FN	PAPER-5	Management Training and Development	PMC2E
17.04.2017 FN	PAPER-6	Industrial Relations	PMC2G
18.04.2017 FN	PAPER-7	Performance Management	PMC2H
19.04.2017 FN	<b>ELECTIVE-II</b>	Organizational Development (Common to M.Sc. Interior Design & Decor)	<b>PM CAB/ MEDBC</b>
20.04.2017 FN	<b>ELECTIVE-(Extra-Disciplinary-I)</b>	Accounting for Managers	PMCBA
21.04.2017 FN	<b>ELECTIVE-III</b>	Strategic Management	PMCAC
<b>THIRD SEMESTER</b>			
06.04.2017 FN	PAPER-8	Human Resources Development	PMC3J
07.04.2017 FN	PAPER-9	Strategic Human Resource Management	PMC3K
08.04.2017 FN	PAPER-10	Research Methods	PMC3L
10.04.2017 FN	PAPER-11	Labour Welfare	PMC3M
11.04.2017 FN	<b>ELECTIVE-(Extra-Disciplinary-II)</b>	MIS for Human Resource Management	PM CBB
13.04.2017 FN	<b>ELECTIVE-IV</b>	Innovation and Entrepreneurship (Common to M.Sc. Interior Design & Decor)	<b>PM CAD/ MEDBD</b>
<b>FOURTH SEMESTER</b>			
03.04.2017 FN	PAPER 12	Compensation Management	PMC4N
04.04.2017 FN	PAPER 13	International Human Resource Management	PMC4P
05.04.2017 FN	<b>ELECTIVE –V</b>	Total Quality Management	PMCAE
University Centenary Building, Chepauk, Chennai 600 005.		Dr. M. SRINIVASAN, Ph.D., Controller of Examinations i/c.	